



21 July 2009

## ASX/Media Announcement

### Super Cheap Auto Group (SUL) Update on Full Year Trading Performance

Since Super Cheap Auto Group's last trading announcement on 8 May 2009, the Group has continued to achieve strong sales growth in its two major businesses – Supercheap Auto and BCF.

Like for like sales growth in the Group's three businesses, for the 52 weeks to 27 June 2009, was as follows:

Supercheap Auto	7.3%
BCF	12.5%
Goldcross Cycles	(3.1%)

Subject to the finalisation of end of year accounting entries, the Group is forecasting that Group Net Profit After Tax for the 52 weeks to 27 June 2009 will be in the vicinity of \$32m. (Prior comparative period - \$25.8m.)

The Group will announce its 2009 full year trading results on 27 August 2009.

Super Cheap Auto Group Managing Director, Mr Peter Birtles, said the results demonstrated the resilience of the Group's businesses.

"Supercheap Auto and BCF performed well in both halves of the year, with particularly strong results achieved in the second half," Mr Birtles said.

"The Group's performance highlights the benefit of our continued investment in growing our businesses.

"During the year, we have opened 23 new stores, refurbished a further 31 Supercheap Auto stores, merchandised a high number of new products, improved our supply chain operations and continued to invest in our team members."

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